

# Wechat Solution



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# ONE **1**

**WHY Wechat?**

# Introduction

Population :  
CN 700+M user | Global 200+M user



# Wechat Functionality

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voice



post wall



instant message



eshop / distribution



official account



online payment



# Wechat Statistic

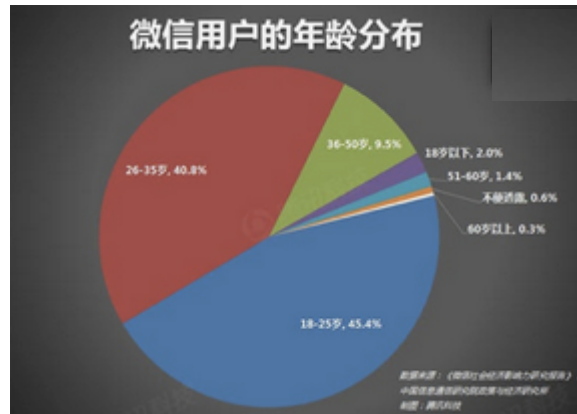
## SEX

Male:Female  
1.8:1



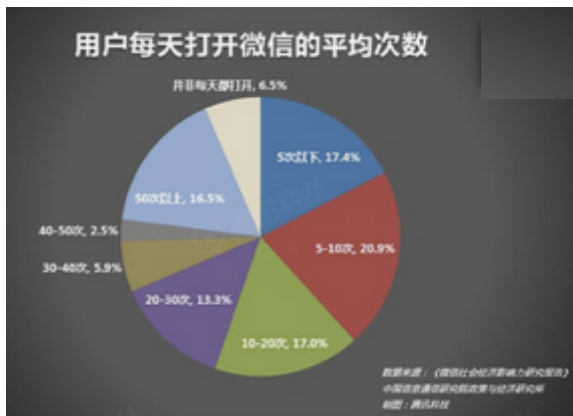
## Age

Age below 36  
86.2%



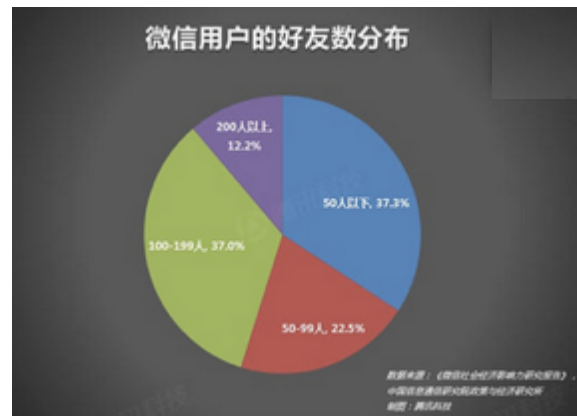
## Frequency

10+ / day  
55.2%



## Friends

50+ 62.7%  
100+ 49.2%





**WECHAT  
SOLUTION**

**TWO**

**2**

# WEimage



Solution :

- Official Account
- Wechat Media Platform
- Official Mobile Web

Service :

- Wechat Account Creation
- Creative Content
- Official Web UI/UX



# Eshop & WShop



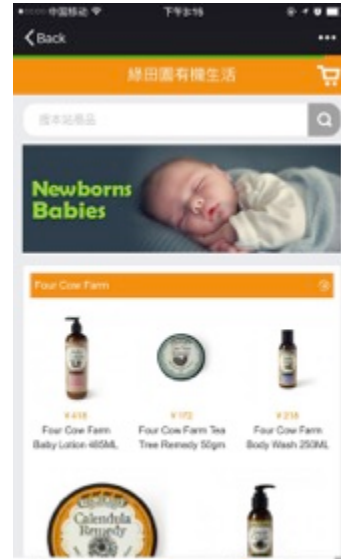
WEB

## Solution :

- Official eshop
- WShop (Require CN Reg.)
- Payment gateways
- CRM
- Marketing Activities

## Service :

- Eshop UI/UX
- Payment Solution
- Distribution Marketing
- CRM System
- Content Marketing
- Event Marketing

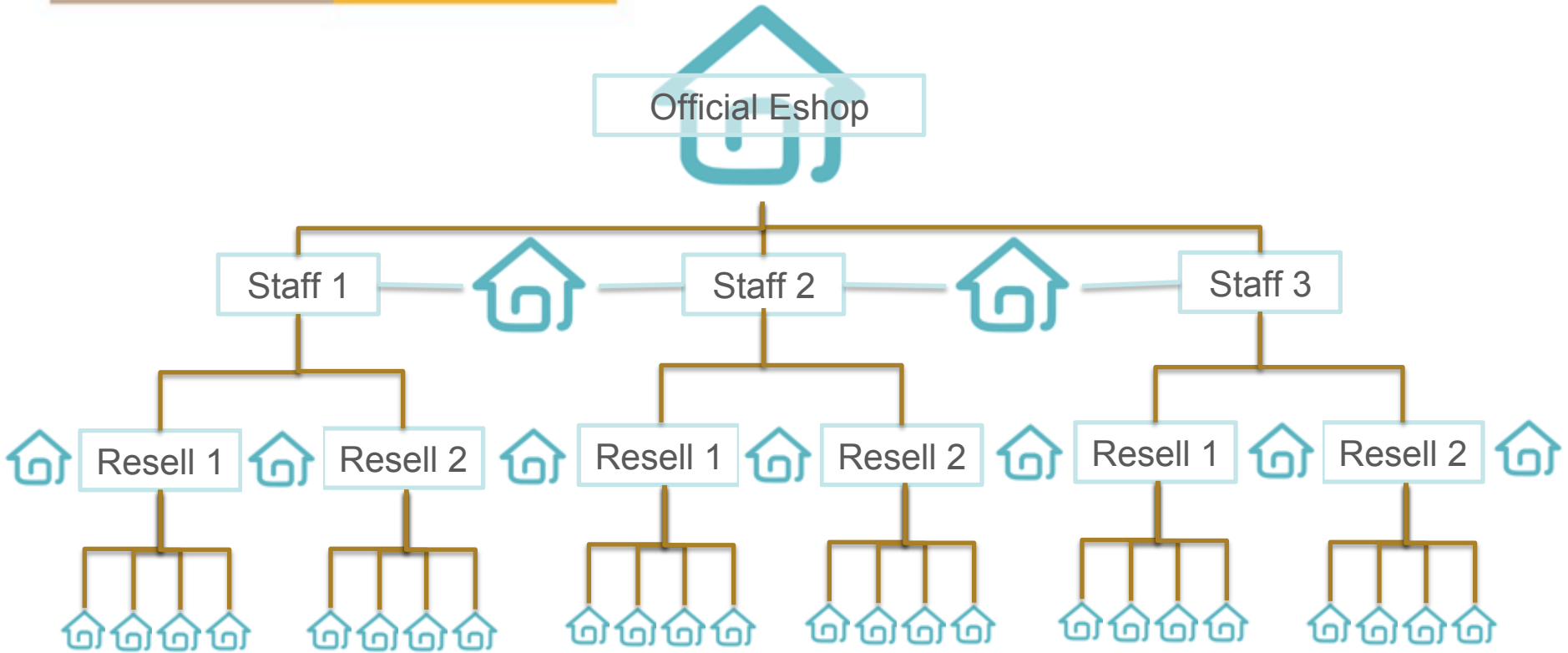


WShop

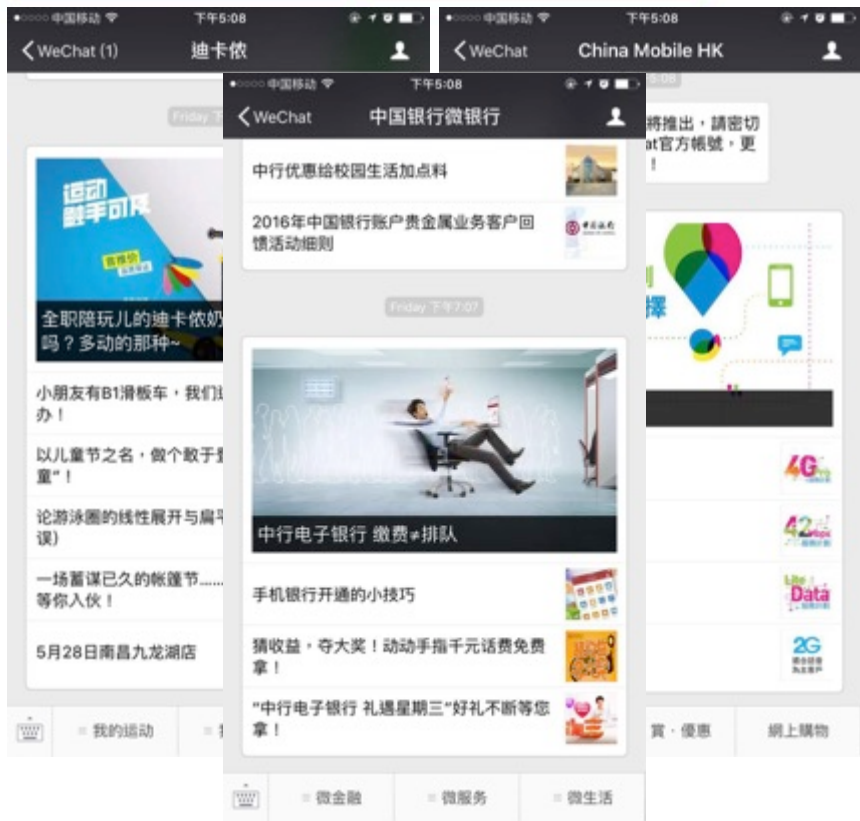
# WEpay – payment solution



# WEtribution - 3-Level Distribution



# WEmarket – content marketing & gaming



Creative Content



Gaming

# Wechat Addons

编号	昵称名称	性别	分册名	省(直辖市)	城市	头像	关注时间	操作
1117	工读机	男	未分册	辽宁	大连		2014-01-22	粉丝行为管理
1116	halo	女	未分册	吉林省延边	新美乡		2014-01-22	粉丝行为管理
1115	黑龙江巴清	男	未分册	北京	东城		2014-01-22	粉丝行为管理
1114	无锡风情市	女	未分册	江苏	南通		2014-01-22	粉丝行为管理
1113	潍坊美保	男	未分册	内蒙古	赤峰		2014-01-22	粉丝行为管理
1112	相思雨	男	未分册	浙江			2014-01-23	粉丝行为管理
1111	bingo	男	未分册	辽宁	大连		2014-01-22	粉丝行为管理
1110	纯口鸟牌	男	未分册	广东	东莞		2014-01-22	粉丝行为管理

Wechat CRM



Wechat CS

# WEservice – your coach to reach Chinese



WE create content  
Subscription Acct: 8 feeds/day  
Service Acct: 8 feed/week



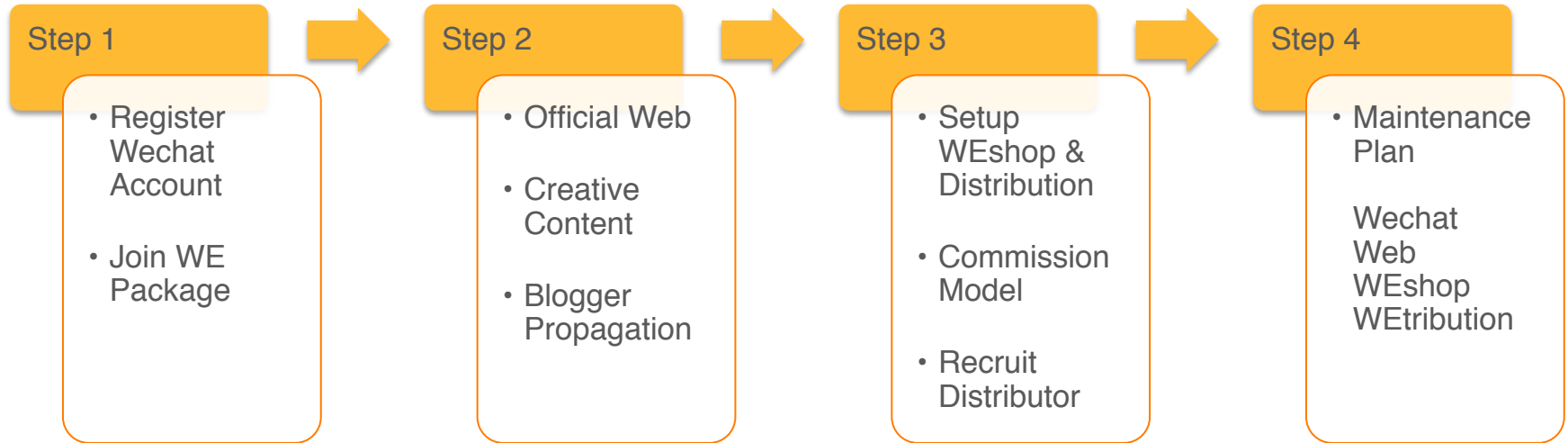
WE blogger propagation  
30 bloggers/months  
Estimate: 50000PV/month



WE manage  
Distributor manage  
WEshop maintenance

# Get Start?

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**CONTACT US**

**THREE** **3**



# Contact us

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Wechat QRcode



## CN Sales Representative

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Wechat QRcode



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Wechat QRcode



A wide-angle photograph of a sunset or sunrise over the ocean. The sun is low on the horizon, creating a bright, shimmering path of light across the water's surface. The sky is filled with soft, wispy clouds, and the overall color palette is dominated by grays, blues, and oranges. The text 'THANK YOU' is centered in the middle of the image.

**THANK YOU**